GACL PRIVACY POLICY

This summary sets out the key points about how the GACL handles personal information. We collect, hold, use and disclose personal information to carry out our functions or activities under the Australian Information Commissioner Act 2010 (AIC Act), the Privacy Act 1988 (Privacy Act) and the Freedom of Information Act 1982 (FOI Act).

How Do We Collect Data?

The GACL captures this information on its own computers and through the use of third-party analytical software programs. The purpose of analysis and reports are on the success of the site in determining of the objectives of the site are being met.

You may also provide personal information to us when you:

• subscribe to GACL newsletters

• become a GACL member

• register to become a GACL volunteer

• use GACL online contact forms

• interact with GACL through social media

• sign up to events, classes, workshops, seminars and other events run by the GACL

Information collected through the GACL website is never disclosed to third parties and will only be used for the sole purpose you gave consent to. We also collect information through social networking services such as Facebook and Instagram.

Why We Collect Data

Any personal information we collect will only be used for its intended purpose and in accordance with the Australian Privacy Principles. We don't disclose sensitive information about you unless you agree, or would reasonably expect us to.

How Does the GACL Use Social Media?

Social media is a powerful tool for connecting with the community, raising public awareness and engaging in conversations with external individuals and parties. The GACL uses social media to connect with online communities and keep followers up-to-date with activities, events and projects. It is also a channel by which audiences can support community engagement, communications and marketing, research, and feedback. Today, the entire world interacts freely across national borders through social media such as Facebook, Twitter and blogs. The GACL believes that it is an excellent tool to promote programs more effectively. The GACL will actively utilise social media, using this Policy as a basis.