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# THE GREEK AUSTRALIAN ARTIST DIRECTORY (THE GAAD)

## A New Direction

One of the GACL's main objectives has been to support and promote artists and their work. In 2020, celebrating 50 years of continued support to the arts and literature, the GACL has proposed the introduction of the first 'Greek Australian Artist Directory' (GAAD).

## ABOUT THE ARTIST DIRECTORY

The GAAD is an archival/directory database introducing individual Greek Australian artists, established and emerging, (past and present) who have been practising traditional or contemporary art in Australia. As well as introducing the community to various artist profiles, it is an important platform for advertising current and upcoming exhibitions and allows the public to explore gallery related events, information on artists and more. It is an established directory available online as a digital resource to be utilized for research and education by artists, curators, teachers, students, researchers and the general public.

The GACL hopes that in time, GAAD will become an important archive of Greek Australian art practice and a not for profit community resource which will hopefully be sustained as artist-run and volunteer based.

### **All Greek-Australian artists are invited and encouraged to register**

The GACL intends to support and promote those registered via online publication of biographies, art statements, links and art work images. Artists will also have the opportunity to:-

- Document their practise in an internationally recognised, archival community resource
- Network with other artists and the wider community
- Promote and advertise artwork and events online and through the GACL's social media and news print channels
- Feature in 'Antipodes', Australia's longest running annual bilingual periodical
- Participate in online art events and artist led community workshops
- Train across a range of skills such as arts administration, event management, curatorial projects, publishing, marketing, community engagement and arts advocacy through the GACL's volunteer program
- Assist in amplifying the voice of Greek-Australian artists
- Become a member of the GACL, established and recognised as an advocate for Greek Australian art and literature for over 50 years

**If you are an established and emerging artist you are welcome to register by completing the GAAD online registration form or contacting the GACL Art team by email [infoaclm@gmail.com](mailto:infoaclm@gmail.com)**

Updates and further details regarding the GAAD will be posted on the GACL's website, Facebook and Instagram.